

# Tinnitus

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*Treatment solutions for  
you and your loved ones*



# What you should know about *tinnitus*

## Do you or someone you know suffer from constant “ringing in the ears”?

Maybe it’s not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus (“TIN-a-tus” or “Tin-EYE-tus”) is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it’s a symptom — typically of something bigger, like an ear infection, high blood pressure or, most common, hearing loss.



*It’s also important to know that everyone’s tinnitus is different, which is why finding relief has been so elusive — **until now.***

### Quick tinnitus facts

- Tinnitus is the number one disability for military veterans
- Tinnitus can occur at any age, and may begin suddenly or progress gradually
- The most common causes of tinnitus are:
  - Noise exposure (e.g., from shooting or machines at work)
  - Aging
  - Head injury
  - Side effects from medication

# Starkey tinnitus treatment solutions



## How it works

### Forever changing the way people deal with tinnitus

Starkey, a leader in hearing health technology, has engineered tinnitus treatment solutions designed to forever change the way people deal with ringing in the ears.

These small, comfortable in-ear devices are designed to deliver all day relief from tinnitus.

Using Starkey's patent-pending Multiflex Tinnitus Technology, Starkey tinnitus treatment solutions create a customizable and comforting sound stimulus that you and your hearing professional can fine-tune to soothe the unique, irritating sounds you hear. The result is personalized sound therapy designed to mask or cover up your tinnitus and take your focus off of it.

**Starkey –  
America's premier  
hearing solution  
provider**

*When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for Starkey – the only American owned and operated manufacturer of advanced hearing solutions. At Starkey, we believe to hear better is to live better.*



# Customizable to your unique tinnitus

**Starkey tinnitus treatment solutions deliver personalized relief for each individual.**

Tinnitus affects every person differently. This includes how it sounds, how annoying it is, or how debilitating it can be.

Starkey tinnitus treatment solutions tackle the subjective nature of tinnitus head on. No other technology enables such unprecedented personalization — to counterbalance your unique tinnitus.



## Control is key

Starkey tinnitus treatment solutions use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your hearing professional can fine-tune relief in two unique but important ways:

1. Your hearing professional can adjust sound frequency and modulation to better match your unique tinnitus.
2. Starkey's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your hearing professional can program them at the final fitting stage.

*The result is  
personalized  
relief designed  
just for you!*

# Delivering the one thing every person with tinnitus wants: *relief*



## You want

## Starkey delivers

*Relief for ringing in the ears*

Tinnitus solutions designed for all day relief

*Customizable tinnitus relief*

Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

*Quick and easy control*

Easy volume and memory adjustments with the touch of a finger

*Compatibility with multiple tinnitus therapy protocols*

Seamless integration with most sound therapies, including re-training or masking

*A way to manage your tinnitus*

Starkey's one-of-a-kind SoundPoint tool helps you identify and communicate precise sound preferences at the fitting stage

# Styles and colors



Muse™

Introducing Muse™ — our latest wireless hearing solution with Starkey's all new Synergy platform. Muse hearing aids are available in several styles and a variety of discreet and stylish colors.

## Color guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne



SoundLens®  
[Synergy]

When it comes to wanting the world's smallest, most comfortable hearing aids, you can count on SoundLens® Synergy® — now available in both wired and wireless options. Choose from a variety of colors.

## Faceplate color guide



Black



Pink



Light  
Brown



Medium  
Brown



Dark  
Brown

# Styles and colors

(continued)



## Halo 2

With Halo™ 2, our latest Made for iPhone® hearing aids, we can help you stay connected to the people and things you love most. Available in a RIC 13 (Receiver-In-Canal) style in a variety of colors.

### Color guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne



Black with  
Sterling

*Consult your  
hearing care  
professional to  
find out what  
tinnitus treatment  
solution is right  
for you.*



# Hear better. Live better.™

Hearing technology plays a critical role in the overall satisfaction with your tinnitus treatment solution. That's why we strive to provide a comfortable listening experience in many types of environments.

**At Starkey, we believe  
that to hear better is  
to live better.**







For every Starkey hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide and is committed to providing **1 million** more this decade.



[www.Starkey.com](http://www.Starkey.com)

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